

## **Report on the Add on Course “Industry Research (Building Project and Report)”**

The Department of Accounting and Finance, K G Joshi College of Arts and N G Bedekar College of commerce conducted an Add On Course on “Industry Research (Building Project and Report)” from 21st September 2018 to 24 th october 2018.

The Course was about the application of analytics, statistics & operation research in a real world situation. Through this course students learned how to think about data in a broad context and what goes on in an industrial research project. Students also developed verbal and written skills required to organize the structure of an industrial research problem and learn about professional ethics. This course included a company visit, wherein they got practical exposure of industry, the work culture, integrated learning and experience in which their knowledge and skills would be applied and assessed in a real or simulated workplace context.

A total of 98 students took admission for the course .Starting from 21st Sept 2018 there were 13 sessions conducted by Resource Persons from different fields of academics and research. The sessions were divided into the following categories- 1.Preparation of mind set for Research 2. Overview of Business Research Project & Industry Report 3. E-Resource for study & Research 4. Language in Research 5. Developing a Good Research Topic 6. Writing an Introduction to a Research Project 7. Methodology used in Research 8. Review of Literature 9. Analysis of Data & Interpretation 10. Writing a Conclusion for Research Project Report 11. Reference Writing 12. Avoiding Plagiarism in Research and 13. Careers in Business Research-A step towards Employability.

The illustrious speakers included Dr(Mrs.) Suchitra A. Naik (I/C Principal)Dr.Neelam Shaikh (Coordinator -BAF) Dr. Nitin Joshi (Director BRIMS) Dr.Smita Jape (Asst. Prof. BRIMS),Mr.Narayan Barse (Coordinator Librarian ),Dr. Mahesh Patil (Coordinator BMM) Dr. Mrunmayee Thatte (Coordinator BBI & FM),Dr. Smita Bhide (Former Vice Principal ,Joshi Bedekar College ),Dr. Rashmi Agnihotri (Coordinator M.Com. ),Dr. Pramod Kharate (HOD English Dept.)Dr. Deepak Sable(HOD Economics Dept),Dr. Vinayak Raje (Asst. Prof. K.B. College),Dr. Lalita Mutreja (I/C Principal, Sahyadri College,Naigaon),Dr. Monali Roy (HOD Accountancy Dept,Pillai’s College, New Panvel.

Apart from this Company visit was organised to Parle G and Riddhi Siddhi Steel Company on 20th October 2018. The visit not only gave a practical exposure to the kind of research being conducted by industries on field but also opened new channels of communication with the industry experts for future collaboration in terms of students placement.

The valedictoryFunction of the program was conducted on 24th October 2018. The valedictory was well covered by media and news channels.o

Overall, the success of the course was heightened by the enthusiasm and participation of students, Contribution of the Resource Persons and Industry Experts and finally the efforts put by the college staff and team.

Dr.Neelam  
(Co ordinator BAF, Course Convener)

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